

**REMARKS FOR MAYOR VINCENT C. GRAY
AT THE
“ONE CITY” JOB CREATION AND ECONOMIC DEVELOPMENT UPDATE
PRESS CONFERENCE**

**Monday, June 27, 2011 – 10:00 A.M.
Lumber Shed at “The Yards” Park
4th and Tingey Streets SE**

GOOD MORNING EVERYONE AND THANK YOU FOR JOINING ME HERE AT “THE YARDS PARK.” WHAT A BEAUTIFUL MORNING TO BE HERE WITH SO MANY WONDERFUL PEOPLE WHO CARE ABOUT OUR GREAT CITY. IT’S THE PERFECT BACKDROP TO SHARE AN UPDATE WITH OUR RESIDENTS, COMMUNITY AND BUSINESS PARTNERS ON THE PROGRESS BEING MADE ON ONE OF THE MAJOR PRIORITIES OF MY ONE CITY AGENDA - - ECONOMIC DEVELOPMENT AND JOBS CREATION IN THE DISTRICT OF COLUMBIA.

JUST ABOUT TEN MONTHS AGO WE WERE HERE FOR THE GRAND OPENING OF THIS PARK. IT’S A MAGNIFICENT FACILITY AND WE WANT TO THANK FOREST CITY WASHINGTON AND THE CAPITOL RIVERFRONT BUSINESS IMPROVEMENT DISTRICT (BID) FOR LETTING US STAGE THIS MORNING’S EVENT HERE.

I WANT TO TAKE A FEW MOMENTS TO ACKNOWLEDGE AND THANK A NUMBER OF PEOPLE AND BUSINESS LEADERS WHO, LIKE ME, FIND IT EXTREMELY IMPORTANT TO DEVELOP A VIABLE PLAN TO GET OUR RESIDENTS TO WORK AND TO GROW OUR ECONOMY.

MY APPRECIATION IS EXTENDED TO THE MEMBERS OF OUR D.C. COUNCIL WHO SHARE THE VISION FOR A STRONG ECONOMY AND WORKFORCE IN OUR CITY WHERE EVERYONE WHO WANTS TO WORK CAN AND WHERE BUSINESSES CAN FLOURISH WITHOUT UNNECESSARY IMPEDIMENTS. COUNCIL CHAIRMAN KWAME BROWN AND AT-LARGE COUNCILMEMBER MICHAEL BROWN THANK YOU FOR YOUR SUPPORT AND LEADERSHIP.

OUR CONGRESSIONAL LEADER, WHO IS OUR WARRIOR ON THE HILL, IS WITH US AS WELL THIS MORNING. SHE SHARES THIS VISION FOR OUR RESIDENTS AND HER SUPPORT AND TIRELESS EFFORTS ON BEHALF OF OUR RESIDENTS ARE UNSHAKEABLE. THANK YOU CONGRESSWOMAN NORTON.

THE CO-CHAIRS OF MY ECONOMIC DEVELOPMENT TRANSITION COMMITTEE HAVE BEEN AND REMAIN VALUABLE PARTNERS IN THE VISIONING AND IMPLEMENTATION OF OUR JOBS AND ECONOMIC DEVELOPMENT STRATEGY. I EXTEND THANKS TO BARBARA LANG, PRESIDENT AND CEO OF THE DC CHAMBER OF COMMERCE, DR. STEPHEN JOEL TRACHTENBERG, FORMER PRESIDENT OF THE GEORGE WASHINGTON UNIVERSITY (WHO IS TRAVELING AND COULD NOT BE HERE WITH US TODAY) AND JOSLYN WILLIAMS, PRESIDENT OF THE METROPOLITAN WASHINGTON COUNCIL OF THE AFL-CIO. THEY CONTINUE TO BE INVALUABLE TO OUR GREAT CITY. THEIR WISE COUNSEL HAS BEEN CRUCIAL.

MEMBERS OF THE TRANSITION TECHNOLOGY INNOVATION TEAM WERE ALSO INSTRUMENTAL IN THIS PROCESS. I WANT TO ACKNOWLEDGE THE WORK OF THE COMMITTEE AND ITS CO-CHAIRS, MARULLUS WILLIAMS, THE PRESIDENT OF LIMBIC

SYSTEMS AND JAMEY HARVEY THE FORMER DEPUTY OF OCTO AND AN ENTREPRENEUR.

I WOULD LIKE TO ACKNOWLEDGE SOME OF OUR OTHER PARTNERS THIS MORNING WHO ARE HERE AND SOME OF WHOM YOU WILL HEAR FROM LATER THIS MORNING. THEY INCLUDE: J.L. ARMSTRONG, NATIONAL MANAGER, EXTERNAL AFFAIRS, FOR TOYOTA MOTOR SALES, U.S.A., INC. (TMS), CHRIS CUMMISKEY, DEPUTY UNDER SECRETARY OF MANAGEMENT AT THE U.S. DEPARTMENT OF HOMELAND SECURITY, CAROL MITTEN, ALSO FROM THE DEPARTMENT OF HOMELAND SECURITY AND BOB PECK, COMMISSIONER OF PUBLIC BUILDING SERVICES WHO HAS BEEN A CRITICAL ALLY IN OUR CURRENT SUCCESS AND OUR FUTURE.

THE VISION

THE DISTRICT OF COLUMBIA IS A WONDERFUL PLACE TO LIVE, WORK, VISIT AND DO BUSINESS. WE ARE EXPERIENCING OUR FIRST NET POPULATION GROWTH IN DECADES AND NEIGHBORHOODS ALL OVER THE CITY ARE BUZZING WITH NEW LIFE AND COMMERCE. OUR EDUCATION REFORMS ARE STARTING TO YIELD GOOD RESULTS AND BUSINESSES ARE EAGER TO STAKE THEIR CLAIM IN THE DISTRICT. IT'S A GREAT TIME TO BE A RESIDENT OF THE DISTRICT OF COLUMBIA.

WE ARE STRIVING TO MAKE THE DISTRICT, ***"ONE CITY,"*** A CITY THAT CAN BE ENJOYED AND TREASURED BY ALL WHO CALL THE DISTRICT HOME. WHEN I IMAGINE ***"ONE CITY,"*** I ENVISION A PLACE WHERE EVERYONE WHO WANTS TO EARN A DECENT LIVING CAN DO SO; WHERE SMALL BUSINESSES CAN THRIVE IN A COMMERCE-FRIENDLY ENVIRONMENT WITH REGULATIONS AND POLICIES DESIGNED TO ENCOURAGE AND NOT DISCOURAGE.

I STRONGLY BELIEVE IN A DISTRICT OF COLUMBIA THAT IS A THRIVING COMMERCIAL HUB —THE IDEAL ENVIRONMENT FOR PEOPLE OF ENTERPRISE TO BRING THEIR IDEAS TO LIFE --- A CITY THAT HAS AN EQUAL SHARE OF VIBRANT SMALL BUSINESSES AND VITAL CORPORATIONS WITH A TRUE PARTNER IN THE DISTRICT GOVERNMENT. I ENVISION A CITY THAT ACTS AS A MAGNET FOR THE WORLD’S TOP TALENT AND BECOMES THE GLOBAL TECHNOLOGY CAPITAL OF THE WORLD.

IT’S A VIABLE CITY WHERE OUR RESIDENTS ARE WELL EQUIPPED WITH THE SKILLS THEY NEED TO BECOME VALUABLE MEMBERS OF OUR WORKFORCE. IT IS A PLACE WHERE QUALITY HOUSING, QUALITY RETAIL AND RECREATIONAL OPTIONS EXIST IN ALL OF OUR NEIGHBORHOODS.

WHEN I SEE THE FUTURE OF OUR CITY, I SEE SUSTAINABLE JOBS AND SMART ECONOMIC GROWTH WITH SPECIFIC ECONOMIC GOALS REFLECTING WHERE WE WANT TO BE IN THE NEXT FIVE, TEN, TWENTY, AND THIRTY YEARS. I SEE A WORKFORCE DEVELOPMENT SYSTEM THAT HAS AT IT ROOTS TRAINING AND EDUCATIONAL OPPORTUNITIES THAT PREPARE OUR RESIDENTS WITH SKILLS THAT MATCH INDUSTRY DEMANDS.

I SEE STRONG CAREER AND TECHNICAL EDUCATION PROGRAMS IN OUR PUBLIC SCHOOLS AND PUBLIC HIGHER EDUCATION PROGRAMS THAT PREPARE RESIDENTS TO MEET THE DEMANDS OF GROWTH INDUSTRIES SUCH AS TECHNOLOGY, HOSPITALITY AND HEALTH CARE SERVICES.

WHEN I SEE OUR CITY AND ALL THAT IT OFFERS IN TERMS OF ECONOMIC GROWTH, I SEE MAGNIFICENT NEW OFFICE AND RESIDENTIAL BUILDINGS EMERGING IN NEIGHBORHOODS IN EVERY WARD OF OUR CITY. I SEE REVITALIZED COMMUNITIES IN EVERY WARD AND AFFORDABLE WORK FORCE HOUSING SO THAT OUR TEACHERS, FIRE FIGHTERS, POLICE AND OTHER PUBLIC SAFETY EMPLOYEES CAN LIVE IN THE COMMUNITIES WHICH THEY SERVE.

WHEN I SEE THE FUTURE OF OUR CITY, I SEE BUSINESS OWNERS, ORGANIZED LABOR, GOVERNMENT OFFICIALS, JOB TRAINING PROVIDERS, HIGHER EDUCATION, AND OTHER KEY STAKEHOLDERS AT THE TABLE WORKING TOGETHER TO IDENTIFY STRATEGIC OPPORTUNITIES AND TARGETS FOR GROWING OUR ECONOMY AND CREATING JOBS. THERE ARE NUMEROUS “WIN – WIN” OPPORTUNITIES HERE AND WE NEED TO BE INTENTIONAL ABOUT REALIZING THEM.

THE CONCERN

NOW, I REALIZE THAT THIS VISION OF ECONOMIC GROWTH FOR OUR CITY IS NOT YET A REALITY. WHEN I CAMPAIGNED FOR THIS POSITION I WAS CONFRONTED WITH THE HARSH REALITY THAT TOO MANY RESIDENTS IN OUR CITY WERE WONDERING WHERE THEIR NEXT PAYCHECK WOULD COME FROM AND THAT THE CITY-WIDE JOBLESS NUMBERS HAD HIT A RECORD HIGH WITH UNEMPLOYMENT IN SOME PARTS OF THE CITY AS HIGH AS 25 PERCENT.

THE ISSUE OF UNEMPLOYMENT AND UNDEREMPLOYMENT HAS LONG BEEN A CONCERN IN THIS CITY. IT AFFECTS EVERY SEGMENT OF OUR SOCIETY. THE CYCLE OF JOBLESSNESS CAN BE A DEEP WELL OF HUMILIATION. IT CAN SAP ABLE-BODIED PEOPLE OF THEIR STRENGTH, FRACTURE FAMILIES, AND WRECK COMMUNITIES. IT

IMPACTS OUR OVERALL TAX BASE, OUR HEALTHCARE, AND OUR SOCIAL SERVICE COSTS.

THIS REALITY LEAVES QUESTIONS FOR MANY OF US LIKE -- WHAT CAN BE DONE NOW TO CREATE MORE JOBS, GOOD JOBS WITH BENEFITS FOR THE UNEMPLOYED AND UNDEREMPLOYED ACROSS THE DISTRICT? WHAT CAN OUR GOVERNMENT DO TO HELP SMALL BUSINESSES, WHICH ARE THE LIFEBLOOD OF OUR LOCAL ECONOMY, TO SURVIVE AND PROVIDE JOBS? WHAT CAN BE DONE TO POSITION THE DISTRICT TO BE A COMPETITOR IN THE EMERGING MARKETS OF THE FUTURE? HOW CAN WE BUILD A BUSINESS FRIENDLY ENVIRONMENT AND A MUCH NEEDED COMPETITIVE WORKFORCE?

I FIRMLY BELIEVE THE ANSWERS TO THESE QUESTIONS AND CONCERNS LIE IN A DYNAMIC AND FAR REACHING JOBS AND ECONOMIC DEVELOPMENT STRATEGY. ALL THAT WE ENVISION FOR OUR CITY CAN BE OBTAINED WITH A STRONG PLAN, A PLAN THAT OUTLINES ACHIEVABLE SHORT AND LONG TERM GOALS. THE GOAL IS: REAL ECONOMIC OPPORTUNITY FOR ALL.

THE PLAN

A VIABLE JOBS AND ECONOMIC DEVELOPMENT STRATEGY IS PREDICATED ON IDENTIFYING NEW OPPORTUNITIES FOR JOB CREATION THROUGHOUT THE DISTRICT, FINDING MORE WAYS TO CONNECT DISTRICT RESIDENTS TO LOCAL JOBS, ACCELERATING BUSINESS GROWTH AND CREATING SUSTAINABLE URBAN ECONOMIC DEVELOPMENT.

TO ACCOMPLISH THIS GOAL, I HAVE ASSEMBLED AN OUTSTANDING ECONOMIC DEVELOPMENT TEAM HEADED BY MY DEPUTY MAYOR FOR ECONOMIC DEVELOPMENT, VICTOR HOSKINS. MR. HOSKINS CAME TO THE TABLE FULLY CREDENTIALLED, HIGHLY QUALIFIED AND EXPERIENCED TO TACKLE THIS ISSUE HEAD ON.

DEPUTY MAYOR HOSKINS HAS ALREADY BEGUN DELIVERING PROGRESS IN GETTING OUR RESIDENTS BACK TO WORK AND CREATING REAL ECONOMIC DEVELOPMENT ACROSS THE CITY, ESPECIALLY IN OUR NEIGHBORHOODS EAST OF THE RIVER, WHERE RESIDENTS ARE LOOKING FOR THE SAME KIND OF RETAIL AND RESIDENTIAL AMENITIES AND ACCESS TO JOBS AS OTHER AREAS OF OUR CITY.

DEPUTY MAYOR HOSKINS AND HIS TEAM ARE MOVING FORWARD WITH SEVERAL CORE PRINCIPLES AT THE FOUNDATION. THESE PRINCIPLES INCLUDE:

- **A LONG-TERM COORDINATED ECONOMIC DEVELOPMENT STRATEGY**

WE KNOW THAT TRUE ECONOMIC DEVELOPMENT IS MADE UP OF WORKFORCE DEVELOPMENT, BUSINESS DEVELOPMENT AND REAL ESTATE DEVELOPMENT. THE DISTRICT IS POISED TO GROW BY THOUSANDS OF RESIDENTS IN THE COMING YEARS, AND WE NEED TO PLAN SMARTLY FOR THIS GROWTH. I DID NOT WAIT UNTIL I ASSUMED OFFICE TO ADDRESS THIS ISSUE. I CONVENED A CITY-WIDE JOBS SUMMIT IN DECEMBER 2010 WITH BUSINESS OWNERS, ORGANIZED LABOR, GOVERNMENT OFFICIALS, JOB TRAINING PROVIDERS, AND THE HIGHER EDUCATION COMMUNITY, AS WELL AS OTHER KEY STAKEHOLDERS WHO CAME TO THE TABLE TO IDENTIFY STRATEGIC OPPORTUNITIES AND TARGETS FOR GROWING OUR ECONOMY AND CREATING JOBS. THE RESULTS OF THE SUMMIT ARE HELPING TO INFORM MY

LONGER-TERM ECONOMIC DEVELOPMENT PLAN AS WELL AS MY SHORT TERM ACTIONS IN THE FIRST MONTHS OF THIS ADMINISTRATION.

I HAVE CHARGED THE DEPUTY MAYOR WITH PREPARING A DETAILED FIVE-YEAR STRATEGIC PLAN TO SERVE AS A BLUEPRINT FOR ALL ECONOMIC DEVELOPMENT INITIATIVES. I ALSO CHARGED HIM TO REPORT ON PROGRESS AND UPDATE THE PLAN EACH YEAR. THIS PLAN, WHICH WILL BE COMPLETED THIS FALL, WILL BE OUR ROADMAP TO COMPREHENSIVE AND SUSTAINED ECONOMIC DEVELOPMENT. IT WILL PROVIDE OUR RESIDENTS WITH A MEASURING STICK TO HOLD US ACCOUNTABLE TO THE GOALS OUTLINED.

THIS EFFORT IS BEING DEVELOPED WITH OUR LOCAL COLLEGES AND UNIVERSITIES. BY TAPPING INTO THE VAST AND DIVERSE TALENT POOL HERE IN THE DISTRICT, WE ARE ABLE TO DEVELOP CREATIVE APPROACHES TO ALL KINDS OF ECONOMIC DEVELOPMENT GOING FORWARD. WE ARE WORKING WITH DEAN DOUG GUTHRIE OF THE GEORGE WASHINGTON SCHOOL OF BUSINESS AND OTHERS AS WE MOVE FORWARD WITH THESE EFFORTS.

- **RECAST THE OFFICE OF THE DEPUTY MAYOR FOR PLANNING AND ECONOMIC DEVELOPMENT**

WHEN I TOOK OFFICE, I KNEW THAT TO ACCOMPLISH OUR GOAL, WE HAD TO LOOK AT THE STRUCTURE OF THE OFFICE OF THE DEPUTY MAYOR FOR PLANNING AND ECONOMIC DEVELOPMENT (DMPED) WHICH WAS HEAVILY WEIGHTED IN FAVOR OF REQUESTS FOR PROPOSALS (RFPS) AND DEVELOPMENT PROJECTS WITH LITTLE, IF ANY, ATTENTION GIVEN TO BUSINESS DEVELOPMENT AND JOBS. I COMMITTED TO RECAST THE MISSION AND STRUCTURE OF THIS OFFICE INCLUDING CREATING TWO MUCH

NEEDED DIRECTORSHIPS – A DIRECTOR OF BUSINESS DEVELOPMENT AND A DIRECTOR OF REAL ESTATE DEVELOPMENT. THIS WOULD ALLOW US TO FOCUS ON TWO EQUALLY IMPORTANT AREAS.

WELL, I AM PLEASED TO REPORT WE MADE GOOD ON THOSE PROMISES.

OUR DIRECTOR OF REAL ESTATE DEVELOPMENT IS JEFF MILLER, WHO JOINED OUR TEAM FROM A SEVENTEEN-YEAR CAREER IN REGIONAL DEVELOPMENT WITH COMPANIES LIKE LOWE DEVELOPMENT, JBG AND TRAMMEL CROWE. JEFF WILL HAVE DIRECT OVERSIGHT OVER THE PROJECT MANAGEMENT COMPONENTS OF THE OFFICE AND WILL LEND HIS EXPERTISE TO PROJECTS SUCH AS ST. ELIZABETHS AND WALTER REED.

THE DIRECTOR OF BUSINESS DEVELOPMENT IS DAVID ZIPPER. WHO HAS WORKED WITH DMPED, THE MAYOR OF NEW YORK CITY, THE BROOKINGS INSTITUTION AS WELL AS THE INITIATIVE FOR A COMPETITIVE INNER CITY. HE WILL EXPAND HIS ROLE TO ENCOMPASS WORKFORCE DEVELOPMENT EFFORTS AS WELL. THIS WORK WILL BE DONE IN COLLABORATION WITH THE DEPARTMENT OF EMPLOYMENT SERVICES AND ITS DIRECTOR LISA MALLORY.

- **INVENTORY ASSESSMENT**

ASSESSING OUR DEVELOPMENT PORTFOLIO IS A MUST. IN ORDER TO MOVE OUR AGENDA FORWARD WE ARE ASSESSING EVERY DEAL WITHIN THE AGENCY'S INVENTORY TO PROPERLY DETERMINE WHETHER A DEAL HAS THE MERITS TO MOVE FORWARD; WHETHER IT SHOULD BE RE-SOLICITED OR WHETHER IT SHOULD BE LEFT ALONE ALTOGETHER UNTIL CIRCUMSTANCES ALIGN FOR A FAVORABLE DEVELOPMENT. WE KNOW THIS IS NOT GOING TO BE POPULAR WITH SOME WHO

WANT TO SEE IMMEDIATE REDEVELOPMENT OF EVERY VACANT BUILDING AND PARCEL WITHIN THE DISTRICT'S INVENTORY. BUT THIS PRACTICE IS NOT SUSTAINABLE, INSTEAD LEADING TO AN OFFICE WHERE RESOURCES ARE INSUFFICIENT TO ADDRESS ALL THESE PROJECTS.

IN SHORT, THE OFFICE OF THE DEPUTY MAYOR FOR PLANNING AND ECONOMIC DEVELOPMENT IS MOVING FORWARD, MORE CRISPLY TO HELP US GROW A MORE PROSPEROUS DISTRICT OF COLUMBIA.

- **WORKFORCE DEVELOPMENT INITIATIVES THAT PROVIDE JOBS TO ALL RESIDENTS OF THE CITY**

THERE IS NO ISSUE OF GREATER IMPORTANCE THAN CONNECTING DISTRICT RESIDENTS TO JOBS. FOR TOO LONG, THE CITY HAS HAD A HAPHAZARD APPROACH TO JOB TRAINING AND READINESS, WITH EXISTING PROGRAMS OFTEN HAVING LITTLE OR NO ACCOUNTABILITY FOR THEIR PREPARATION OR CONNECTION OF RESIDENTS TO THE WORKFORCE. I MADE THE PROMISE THIS WOULD CHANGE.

THAT'S WHY THE PROCESS OF IMPLEMENTING A BIRTH THROUGH AGE 24 APPROACH TO EDUCATION INCLUDES REINTRODUCING CAREER AND TECHNICAL EDUCATION AND INVESTING IN PUBLIC HIGHER EDUCATION.

A PRACTICAL EXAMPLE OF TECHNICAL AND CAREER TRAINING IS THE BALLOU HIGH SCHOOL AUTOMOTIVE TECHNOLOGY CENTER, WHICH WAS MADE POSSIBLE THROUGH THE GENEROSITY OF CORPORATE PARTNERS COMING INTO OUR SCHOOLS AND EXPANDING OUR WORKFORCE DEVELOPMENT OPTIONS. THE BALLOU HIGH SCHOOL AUTOMOTIVE TECHNOLOGY CENTER WAS STARTED WHEN TOYOTA AUTOMOTIVE USA

MADE A \$5.1 MILLION DONATION TO DCPS SCHOOLS IN SOUTHEAST WASHINGTON. THE PROGRAM PREPARES BALLOU STUDENTS FOR JOBS WITH TOYOTA AND WITH DARCARS AUTOMOTIVE.

I HAVE MADE THE DECISION TO BUILD A NEW BALLOU HIGH SCHOOL. PLANNING IS ALREADY UNDERWAY. ONCE PLANNING IS COMPLETE, IT WILL REQUIRE 18 – 24 MONTHS TO CONSTRUCT THE SCHOOL. WE INTEND TO HAVE A SUBSTANTIAL PRESENCE FOR AUTOMOTIVE AND OTHER TECHNICAL SKILLS TRAINING AND TO USE THE BUILDING AT NIGHT FOR ADULT TRAINING.

THE COMMUNITY COLLEGE OF THE DISTRICT OF COLUMBIA (CCDC) HAS A TREMENDOUSLY POSITIVE IMPACT ON OUR ABILITY TO TRAIN OUR RESIDENTS FOR JOBS. THAT IS WHY I WORKED SO HARD WITH UDC, D.C. APPLESEED, DR. ALICE RIVLIN, AND OTHERS TO HELP OPEN THE DISTRICT'S FIRST EVER COMMUNITY COLLEGE IN 2009. TODAY, MORE THAN 5,000 STUDENTS ARE GAINING WORKFORCE SKILLS, ASSOCIATE DEGREES, CONTINUING EDUCATION OR PROFESSIONAL CERTIFICATION THERE. CCDC NOT ONLY OFFERS TWO YEARS OF COLLEGE LEVEL ACADEMIC PREPARATION WITH AN EARNED ASSOCIATE DEGREE, BUT IT ALSO OFFERS CERTIFICATE, CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT PROGRAMS IN TECHNICAL AND VOCATIONAL INSTRUCTION WITH A STRONG EMPHASIS ON CAREER PREPARATION. WITH HEALTHCARE AS A MAJOR GROWTH INDUSTRY FOR JOBS, ALONG WITH THE TECHNOLOGY AND HOSPITALITY INDUSTRIES, OUR COMMUNITY COLLEGE IS NOW MEETING A NEED WITH ITS CERTIFICATE PROGRAMS IN NURSING ASSISTANT, PRACTICAL NURSING AND OFFICE TECHNOLOGY.

IT IS ABUNDANTLY CLEAR; THERE IS A NATURAL NEXUS BETWEEN EDUCATION, ECONOMIC DEVELOPMENT AND JOBS. THAT IS WHY I HAVE ASSEMBLED THE COLLECTIVE EXPERTISE OF MY DEPUTY MAYOR FOR EDUCATION, DE'SHAWN WRIGHT, STATE SUPERINTENDENT HOSANNA MAHALEY, PUBLIC SCHOOLS CHANCELLOR KAYA HENDERSON, UDC AND THE COMMUNITY COLLEGE AND THE DEPUTY MAYOR FOR PLANNING AND ECONOMIC DEVELOPMENT TO WORK COLLABORATIVELY TO NURTURE AND EXPAND THIS FOUNDATIONAL RELATIONSHIP.

- **THE WORKFORCE INVESTMENT COUNCIL (WIC)**

THE WORKFORCE INVESTMENT COUNCIL HAS A VITAL ROLE TO PLAY IN PROVIDING ROBUST AND STRINGENT OVERSIGHT OF LOCAL JOB TRAINING PROGRAMS. BUT THAT MANDATE HAS NOT BEEN MET. IT MUST BE RE-INVIGORATED TO PROVIDE IMPROVED OVERSIGHT AND BETTER OUTCOMES FOR LOCAL JOB TRAINING PROGRAMS. EFFECTIVE TODAY, I AM RECONSTITUTING THIS BODY WITH INDUSTRY-SPECIFIC BUSINESS MEMBERS, COMMUNITY MEMBERS AND GOVERNMENT LEADERS FOCUSED ON DEVELOPING THE CITY'S WORK FORCE DEVELOPMENT SYSTEM. I HAVE APPOINTED STRONG WORK FORCE DEVELOPMENT ADVOCATES AND COMMITTED THINKERS TO THIS IMPORTANT BODY. I HAVE GIVEN CLEAR DIRECTION AS TO MY EXPECTATIONS AND DESIRED OUTCOMES. IN ADDITION, THE WIC HAS BEEN ELEVATED TO WORK FROM THE OFFICE OF THE DEPUTY MAYOR FOR PLANNING AND ECONOMIC DEVELOPMENT RATHER THAN DOES, SO IT WILL HAVE THE STATURE AND AUTHORITY TO FULFILL ITS RESPONSIBILITIES.

- **ENFORCEMENT OF THE FIRST SOURCE PROGRAM**

I'VE REPEATEDLY ASSERTED A SIMPLE CONCEPT: COMPANIES THAT GET DISTRICT CONTRACTS MUST HIRE DISTRICT RESIDENTS TO DO THE WORK. I HAVE TASKED THE

CITY ADMINISTRATOR, ALLEN LEW, WITH ENSURING COMPLIANCE WITH THIS COMMITMENT THROUGH OUR FIRST SOURCE PROGRAM.

WE HAVE CREATED QUALITY ASSURANCE AND JOB MATCHING UNITS IN THE PROGRAM. WITH THIS INITIATIVE, THE DISTRICT RECENTLY REACHED AN OVERALL 51% HIRE RATE. THAT'S THE FIRST TIME THIS HAS HAPPENED IN OVER A DECADE. WE ALSO HAVE STRENGTHENED OUR FIRST SOURCE ENFORCEMENT.

ADDITIONALLY, THE OFFICE OF PUBLIC EDUCATION AND FACILITIES MODERNIZATION IS INCENTIVIZING CONTRACTORS TO HIRE MORE DISTRICT RESIDENTS ON SIX SCHOOL MODERNIZATION PROJECTS AS PART OF A PILOT PROGRAM THIS SUMMER. THE EFFECTIVENESS OF THESE EFFORTS WILL INFORM FUTURE DECISIONS ON THE FIRST SOURCE PROGRAM. WE WILL KNOW THE IMPACT OF THIS PILOT BY THE END OF SEPTEMBER.

THE FACTS ARE CLEAR: EVERY DOLLAR WE SPEND PUTTING OUR CITIZENS BACK TO WORK COMES BACK TO US MANY TIMES OVER IN THE FORM OF TAX REVENUE AND LOCAL SPENDING.

- **TANF REFORM**

AS WE INCREASE THE DC WORKFORCE, WE DECREASE THE NEED FOR PUBLIC ASSISTANCE. IT'S IMPORTANT TO EARN A DOLLAR; BUT IT'S EQUALLY IMPORTANT TO INSTILL PRIDE AND DIGNITY FROM MAKING AN HONEST LIVING.

TEMPORARY ASSISTANCE FOR NEEDY FAMILIES OR TANF IS THE CENTRAL VEHICLE FOR PROVIDING ASSISTANCE TO FAMILIES WHO ARE EXPERIENCING ECONOMIC

CHALLENGES. THE ECONOMIC DOWNTURN HAS LEAD TO AN INCREASE IN THE TANF CASELOAD AND COMPOUNDED THE CHRONIC EMPLOYMENT CHALLENGES THAT TANF RECIPIENTS FACE. THE DEPARTMENT OF HUMAN SERVICES (DHS) WILL IMPLEMENT A NEW APPROACH AND PROCESS FOR THE (TANF) PROGRAM.

THE NEW SYSTEM PLACES FAMILIES IN A LEAD ROLE FOR REACHING SELF-SUFFICIENCY. DHS WILL ASSIST FAMILIES IN REACHING THEIR GOALS TO NO LONGER LIVE IN POVERTY. MUCH OF THIS SUPPORT WILL FOCUS ON THE DEVELOPMENT OF SKILLS AND RESOURCES TO ENTER AND SUCCEED IN THE LABOR MARKET.

PART OF THE STRATEGY IS TO WORK WITH PARTNERS SUCH AS SCHOOLS, EMPLOYERS AND THE NON-PROFIT SECTOR TO PROVIDE WRAP-AROUND SERVICES TO OUR FAMILIES IN A MORE INTENSIVE BUT INFORMAL WAY. TANF IS BEING RE-FOCUSED AS A BRIDGE TO OPPORTUNITY AND ECONOMIC STABILITY. WE ARE ESTABLISHING A PATH TO ECONOMIC PARTICIPATION AS SOON AS FAMILIES ENROLL IN TANF. WE ARE PARTNERING WITH DOES AND EDUCATIONAL PROGRAMS TO BEGIN TRAINING PARTICIPANTS NOT WHEN THEIR BENEFITS ARE ABOUT TO EXPIRE BUT WHEN THEY JOIN THE PROGRAM. THE GOAL IS SELF-SUFFICIENCY AND ECONOMIC INDEPENDENCE.

- **TRANSFORMATION OF THE DEPARTMENT OF EMPLOYMENT SERVICES (DOES)**

IN APRIL, I APPOINTED LISA MALLORY AS DIRECTOR OF DOES. SHE HAS EXPERIENCE IN ORGANIZATIONAL TRANSFORMATION AND HAS ASSEMBLED A KNOWLEDGEABLE LEADERSHIP TEAM. SHE HAS DEVELOPED A BLUEPRINT FOR IMPROVING AND EXPANDING SERVICES AND OPERATIONS FOCUSED ON FISCAL STABILITY, JOB CREATION, AND SUSTAINABILITY THROUGH EMPLOYEE TRAINING AND DEVELOPMENT AND OVERALL AGENCY MODERNIZATION. THIS EFFORT INCLUDES, FOR EXAMPLE, ENSURING PROPER SPENDING AND BUDGET TRANSPARENCY SO FEDERAL AND GRANT

DOLLARS ARE FULLY LEVERAGED TO THE BENEFIT OF PARTICIPANTS AND SUPPORTING ORGANIZATIONS. THE TRANSFORMATION EFFORTS ALSO INCLUDE POLICY CHANGES SUCH AS THE REDESIGN OF THE WORKFORCE INVESTMENT COUNCIL, PRELIMINARY DESIGN OF A WORKFORCE INTERMEDIARY, AND THE CREATION OF INTERAGENCY ACTION GROUPS WITH OUR MANY STAKEHOLDERS AND DISTRICT AGENCY PARTNERS TO ENSURE SERVICES ARE ALIGNED FOR INDIVIDUALS AND FAMILIES.

DOES ALREADY HAS RELOCATED TWO CAREER CENTERS TO GOVERNMENT-OWNED, STATE-OF-THE-ART BUILDINGS FROM FORMERLY LEASED BUILDINGS AND CREATED THE CITY'S FIRST MODEL PARTNERSHIP WITH THE COMMUNITY COLLEGE OF THE DISTRICT OF COLUMBIA AT THE BERTIE BACKUS CAMPUS SITE, THUS ENABLING DOES TO BETTER SERVE RESIDENTS WITH ADULT BASIC EDUCATION SERVICES. DOES WILL CONTINUE TO TRANSFORM THE OPERATIONS OF THE-- DC WORKS! CAREER CENTERS - -THROUGH UPDATED PROGRAMMING AND ENHANCED TRACKING AND EVALUATIONS.

IN ADDITION, DOES IS ESTABLISHING A WORKFORCE INTERMEDIARY – A BEST PRACTICE MODEL – TO ENSURE THAT EMPLOYERS ARE CONNECTED WITH JOB-READY DISTRICT RESIDENTS, ESPECIALLY FOR JOBS THAT ARE BEING CREATED THROUGH PROJECTS FUNDED IN WHOLE OR IN PART THROUGH THE OFFICE OF THE DEPUTY MAYOR FOR PLANNING AND ECONOMIC DEVELOPMENT.

- **SUMMER YOUTH EMPLOYMENT PROGRAM (SYEP)**

DOES HAS LAUNCHED A REVAMPED AND MUCH IMPROVED SUMMER YOUTH EMPLOYMENT PROGRAM (SYEP) TO SERVE AT LEAST 12,000 DISTRICT YOUTH THIS SUMMER BY ENSURING JOB-PREPAREDNESS SKILLS FOR ALL YOUTH AND QUALITY

EMPLOYER PLACEMENTS. WE WILL SEE A MORE MANAGEABLE AND FOCUSED PROGRAM THIS SUMMER THAT WILL YIELD POSITIVE RESULTS TO PARTICIPANTS.

IN LIGHT OF THE REVISED REVENUE ESTIMATES FOR FY 11 THAT WERE RECEIVED A FEW DAYS AGO FROM THE CHIEF FINANCIAL OFFICER, I HAVE DIRECTED THAT ALL YOUTH WHO SIGNED UP FOR SUMMER EMPLOYMENT AND WERE CERTIFIED BE PROVIDED WITH WORK UNDER OUR REVAMPED SUMMER YOUTH PROGRAM. THE STAFF AT DOES AND SUPPORTING ORGANIZATIONS ARE WORKING AS WE SPEAK TO ENSURE THAT EVERY YOUNG PERSON WHO SIGNED UP AND WAS CERTIFIED FOR THE SUMMER YOUTH PROGRAM HAS A WORK ASSIGNMENT THIS SUMMER.

- **DEVELOPMENT OF RESOURCE ALLOCATION MODELS AND ECONOMIC IMPACT ANALYSIS TOOLS THAT DMPED WILL USE TO MONITOR THE ROSTER OF PROJECTS**

I SPOKE EARLIER OF A COMPREHENSIVE ECONOMIC PLAN AND USING RESOURCE ALLOCATION MODELS AND ECONOMIC IMPACT ANALYSIS TOOLS. THESE MODELS AND TOOLS WILL ALLOW THE DISTRICT TO FAIRLY MEASURE AND COMPARE PROJECTS ACROSS VARIED GEOGRAPHIES, USES AND TYPES OF DEVELOPMENT. AS WE MOVE FORWARD, THE TIME HAS COME TO ENHANCE AND EXPAND PROGRESS IN WAYS THAT DEMONSTRATE QUANTIFIABLE ACHIEVEMENTS.

I AM HAPPY TO REPORT THAT WE HAVE ALREADY SEEN RESULTS FROM THIS NEW WAY OF DOING BUSINESS. FOR EXAMPLE:

- (1) **CITYCENTER** - TWO MONTHS AGO WE BROKE GROUND ON THE CITYCENTER DC PROJECT ON THE SITE OF THE OLD CONVENTION CENTER. THIS REPRESENTS 1,360 TEMPORARY CONSTRUCTION JOBS ALONE, AND 3,800

PERMANENT JOBS IN AN ASSORTMENT OF RETAIL, OFFICE, HOTEL AND PROPERTY MANAGEMENT POSITIONS.

(2) **PROGRESSION PLACE** - PROGRESSION PLACE SITS ATOP THE NORTHERN ENTRANCE OF THE SHAW-HOWARD METRO STATION. IT WILL BE THE FUTURE HOME OF THE UNITED NEGRO COLLEGE FUND AND I CANNOT TELL YOU HOW PLEASED I AM TO SEE THIS FANTASTIC ORGANIZATION CALL THE DISTRICT HOME. THE PROJECT IS GENERATING 250 TEMPORARY CONSTRUCTION JOBS AND WILL ALSO YIELD 370 PERMANENT JOBS AT THE SITE.

(3) **SKYLAND** - NO PROJECT BETTER SYMBOLIZES FOCUSED ATTENTION AND RESOURCES IN MY ADMINISTRATION THAN SKYLAND TOWN CENTER. THIS PROJECT IS HUGELY IMPORTANT TO OUR RESIDENTS EAST OF THE RIVER WHO HAVE BEEN WAITING FOR MORE THAN 22 YEARS FOR THIS PROGRESS! BUT I AM PLEASED TO REPORT THAT WE HAVE SEEN MORE MOVEMENT AT THIS SITE IN THE LAST SIX MONTHS THAN WE HAD SEEN IN THE LAST SIX YEARS COMBINED. WE HAVE SETTLED ADDITIONAL LAWSUITS, RECEIVED FAVORABLE RULINGS ON OUR REMAINING CASES AND BEGUN VACATING SOME OF THE LEASES IN ORDER TO START DEMOLITION. THE BEGINNING IS NOW IN SIGHT.

THERE WILL BE 1600 TEMPORARY CONSTRUCTION JOBS BUILDING THIS TOWN CENTER AND ALMOST ONE THOUSAND PERMANENT JOBS WILL TAKE ROOT IN WARDS WHERE WE HAVE RESIDENTS WHO DESPERATELY WANT TO BE READY FOR THESE OPPORTUNITIES.

(4) **YARDS PARK AND DEVELOPMENT** - THE DEVELOPMENT WHERE WE ARE TODAY HAS BECOME ONE OF THE PREMIER ATTRACTIONS IN OUR GREAT CITY. IT IS ALSO A SIGN OF WHAT'S TO COME AS WE'LL SEE THESE SPACES TRANSFORMED IN THE NEAR FUTURE WITH THRIVING SHOPS AND RESTAURANTS. I AM HAPPY TO ANNOUNCE THAT WE'LL SOON SEE POTBELLY AND KRUBA THAI AND SUSHI IN THE FOUNDRY LOFTS BUILDING. THESE BUSINESSES WILL BE JOINED BY SEVERAL NEW EATERIES IN THE YARDS - -BOILERMAKER SHOP: A NEW BUZZ BAKERY, COFFEE & LOUNGE AND A NEW CRAFT BREWERY BROUGHT TO US BY NEIGHBORHOOD RESTAURANT GROUP. ADDITIONALLY, WE'LL SEE A NEW AUSTIN GRILL EXPRESS, A BRB-BE RIGHT BURGER AND HUEY'S 24/7 DINER: A CLASSIC DINER EXPERIENCE ACCENTED BY TRADITIONAL NEW ORLEANS DISHES. CONSTRUCTION ON THE BOILERMAKER SHOP BEGINS NEXT MONTH. THE 401 M STREET BUILDING WILL BE ANCHORED BY A NEW HARRIS TEETER GROCERY STORE, OPENING IN 2013.

UPON FULL BUILD-OUT, THE YARDS WILL COMPRISE APPROXIMATELY 2,800 RESIDENTIAL UNITS FOR SALE AND FOR LEASE, 1.8 MILLION SQUARE FEET OF NEW OFFICE SPACE AND 400,000 SQUARE FEET OF RETAIL SHOPPING, DINING AND ENTERTAINMENT VENUES. THE INITIAL RESIDENTIAL BUILDING AT THE YARDS, THE FOUNDRY LOFTS APARTMENTS, OPENS THIS FALL.

(5) **WARD 8** - TEN YEARS AGO, THE NEXT FRONTIER WAS WATERFRONT DEVELOPMENT. TODAY, I AM CONVINCED THE FUTURE OF DEVELOPMENT IN THE DISTRICT WILL BE CENTERED IN WARD 8. BUT IT WILL NOT HAPPEN WITHOUT A CONCERTED EFFORT. AS A WARD COUNCILMEMBER, I WAS PROUD TO PLAY A KEY ROLE IN DEVELOPMENT OF THE 11TH STREET BRIDGE. THAT PROJECT WILL

BETTER PREPARE MANY WARD 8 NEIGHBORHOODS FOR DEVELOPMENT AS WELL AS THE ENTIRETY OF EAST OF THE RIVER.

IN TWO WEEKS, ON SATURDAY, JULY 9TH, I WILL HOST A DAY-LONG WARD 8 CITIZEN'S SUMMIT AT SAVOY ELEMENTARY SCHOOL. THIS EVENT IS MEANT TO CONNECT RESIDENTS OF THE WARD WITH THE MANY PROJECTS PLANNED IN THE WARD. THERE IS GREAT ENTHUSIASM IN THE PIPELINE OF WARD 8 DEVELOPMENTS. HOWEVER, IT IS IMPORTANT THAT WE CONNECT OUR RESIDENTS AND COMMUNITIES TO THE MANY CHANGES AND OPPORTUNITIES THAT ARE ON THE HORIZON. RESIDENTS MUST PLAY A ROLE IN SHAPING THESE DEVELOPMENTS.

HERE ARE SOME OF THE PROJECTS THAT ARE UNDERWAY IN WARD 8:

WE ARE COMMITTED TO MAKING PROGRESS ON THE LONG-PROMISED NEW COMMUNITIES EFFORT THAT INCLUDES BARRY FARM, LINCOLN HEIGHTS, PARK MORTON AND NORTHWEST ONE. IN WARD 8, WE ARE MOVING FORWARD WITH BARRY FARM. FOR EXAMPLE:

SHERIDAN STATION, WITH 114 UNITS OF NEW HOUSING, WILL INCLUDE 25 UNITS AS REPLACEMENTS FOR BARRY FARM RESIDENTS. WC SMITH IS OUR DEVELOPMENT PARTNER THERE, CREATING QUALITY AFFORDABLE HOUSING OPTIONS FOR OUR WARD 8 RESIDENTS.

AN ADDITIONAL 99 UNITS ARE UNDER CONSTRUCTION AT MATTHEWS MEMORIAL TERRACE. 35 OF THESE UNITS WILL BE REPLACEMENTS FOR BARRY FARM RESIDENTS.

COAST GUARD - IN 2013, THE MAIN COAST GUARD HEADQUARTERS WILL OPEN ON THE ST. ELIZABETHS WEST CAMPUS. THIS WILL BRING ABOUT FOUR THOUSAND EMPLOYEES TO WARD 8. AND WE ARE FORGING AHEAD WITH OUR PLANNED REDEVELOPMENT OF THE EAST CAMPUS OF ST. ELIZABETHS. OUR FISCAL 2012 BUDGET PROVIDES \$17 MILLION OVER TWO YEARS TO BEGIN THE FIRST PHASE OF DEVELOPMENT ON THE 170-ACRE EAST CAMPUS. OUR STRATEGY HAS ALWAYS BEEN TO DESIGN PHASE 1 BASED ON EXISTING COMMUNITY DEMAND. AS FUTURE DHS PHASES ARE FUNDED AND BUILT, WE WILL CONTINUE TO CAPITALIZE ON THOSE OPPORTUNITIES.

IT IS IMPORTANT TO NOTE THAT THE PLANNING FOR OUR EAST CAMPUS SITE IS TAKING PLACE WITH TWO VERY CONCRETE GOALS IN MIND: (1) CREATING PROPER COMPANION DEVELOPMENTS FOR THE WEST CAMPUS, MADE UP OF OFFICE SPACE, RESTAURANTS AND RETAIL, AS WELL AS RESIDENCES MEANT TO ENTICE FEDERAL WORKERS WITH SHORT COMMUTES. (2) A DEVELOPMENT MEANT TO SERVE OUR WARD 8 NEIGHBORHOODS WHICH ARE CLAMORING FOR THE SAME AMENITIES AND FOR EMPLOYMENT OPPORTUNITIES AS WELL. THIS IS AN OPPORTUNITY OF A LIFETIME.

(6) **RETAIL IN FORT LINCOLN** -ANOTHER LONG-PROMISED PROJECT THAT IS NOW GAINING TRACTION IS THE DEVELOPMENT OF RETAIL IN FORT LINCOLN. THIS SUMMER, WE WILL FINALLY SEE A GROUNDBREAKING TAKE PLACE ON THE SITE. WE ARE BREAKING GROUND ON A BRAND NEW COSTCO, TARGET AND A GROCERY STORE. AS A MATTER OF FACT, WE'LL BE ABLE TO REVERSE THE TREND OF MARYLAND AND VIRGINIA RETAIL OUTLETS DRAWING DISTRICT

RESIDENTS OUT OF THE CITY AND PERHAPS DRAW MARYLAND AND VIRGINIA RESIDENTS HERE TO SHOP. THIS NEW RETAIL WILL TAKE SHAPE ALONG WITH CONSTRUCTION OF 350 NEW TOWNHOMES.

THIS RETAIL DEVELOPMENT WILL GENERATE 500 TEMPORARY CONSTRUCTION JOBS AND 1000 PERMANENT JOBS. DURING CONSTRUCTION ALONE, \$7.5 MILLION DOLLARS IN TAX REVENUE WILL BE GENERATED TO THE DISTRICT. AND, IN THE FIRST TEN YEARS AFTER STABILIZATION OF DEVELOPMENT; WE'RE TALKING ABOUT OVER \$92.5 MILLION IN REVENUE TO THE DISTRICT, HARDLY A SMALL NUMBER.

(7) **WALTER REED ARMY MEDICAL CENTER** - AFTER THE 2005 BRAC PROCESS UNFOLDED, THE DISTRICT WAS LEFT WITH THE IMPRESSION THAT WE WOULD NOT HAVE AN OPPORTUNITY TO PROPOSE A USE FOR THE WALTER REED ARMY MEDICAL CENTER SITE FOLLOWING IT'S DECOMMISSIONING. THANKFULLY, THAT PROCESS AND DECISION WAS CHANGED. RECENTLY, AS A RESULT OF NEGOTIATIONS WITH THE FEDERAL GOVERNMENT, THE BOUNDARIES OF WHAT WOULD BE THE DISTRICT'S PORTION OF THE SITE WAS CHANGED TO PROVIDE US WITH MORE FRONTAGE ON GEORGIA AVENUE AND THUS A MORE ATTRACTIVE SITE. WE ARE NOW MOVING FORWARD ON A CONCRETE DEVELOPMENT PLAN THAT WILL INCLUDE OFFICE, RETAIL, RESIDENTIAL AND RELATED AMENITIES.

(8) **WAL-MART:** THE DISTRICT IS PROVING TO BE ATTRACTIVE TO MANY RETAILERS WHO KNOW THAT OUR CITY INCRESINGLY IS A MAGNET FOR BUSINESS. LAST MONTH, WE TRAVELLED TO LAS VEGAS TO PARTICIPATE IN THE ICSC CONFERENCE TO MEET WITH RETAILERS FROM ALL OVER THE

WORLD ABOUT THEIR INTEREST IN WASHINGTON. WE HELD 90 MEETINGS AND ARE CONFIDENT WE'LL SIGN 8-10 DEALS BASED ON THESE MEETINGS.

IN LAS VEGAS, WE MET WITH SENIOR EXECUTIVES FROM WALMART.

WALMART IS CURRENTLY INTERESTED IN LOCATING FOUR STORES ACROSS THE CITY. WE ARE CURRENTLY WORKING WITH THEM ON A COMMUNITY BENEFITS AGREEMENT AND OTHER MATTERS. WE HOPE TO REACH FINAL AGREEMENT BY THE CLOSE OF SUMMER.

TECH SECTOR AND BUSINESS DEVELOPMENT

IN ADDITION TO OUR STRATEGIC COMMERCIAL AND RESIDENTIAL EFFORTS, WE ALSO ARE FOCUSING ON EXPANDING THE DISTRICT AS A TECHNOLOGY CENTER. WE ARE PARTNERING WITH LEADERS FROM THE TECHNOLOGY COMMUNITY TO LAUNCH STARTUP D.C. WE INTEND TO FOCUS ON THOSE INTERESTED IN HIGH TECH AND SOCIAL MEDIA. WE INTEND TO FACILITATE THE CLUSTERING OF STARTUPS AND HELP INCUBATE HIGH TECH IN THE CITY. AND, ON THE DRAWING BOARD ARE PLANS TO EXPAND TRAINING FOR GREEN JOBS AND DEVELOPMENT OF LEGISLATION WE PLAN TO ASK CONGRESSWOMAN NORTON TO INTRODUCE ON OUR BEHALF TO MAKE THE DISTRICT A FINANCIAL SERVICES CENTER.

WHEN WE BEGAN THIS ADMINISTRATION A FEW MONTHS AGO, WE PROMISED TO FOCUS ON FOUR PRIORITIES - - - FISCAL STABILITY, A BIRTH – 24 EDUCATION CONTINUUM, SAFE COMMUNITIES AND JOB CREATION AND ECONOMIC DEVELOPMENT. AND WE ARE DOING JUST THAT.

FOR THE FIRST TIME IN SEVERAL YEARS, THE DISTRICT WILL HAVE A STRUCTURALLY BALANCED BUDGET IN FISCAL YEAR 12. WE ARE CONTINUING THE FOCUS ON EDUCATION REFORM. AND ON MANY INDICES, CRIME IS DOWN.

LAST WEEKEND, I ATTENDED THE ANNUAL MEETING OF THE U.S. CONFERENCE OF MAYORS IN BALTIMORE. IT IS CLEAR THAT VIRTUALLY EVERY CITY IS FACING THE ILL-EFFECTS OF THIS PROLONGED RECESSION. ONE OF THE MAYORS PRESENT MADE A VERY COGENT STATEMENT TO THE EFFECT THAT GOVERNMENTS CANNOT CREATE JOBS BUT THEY CAN INFLUENCE THE CONDITIONS THAT LEAD TO JOB CREATION.

IN THESE FEW MONTHS, THAT IS PRECISELY WHAT WE HAVE SET OUT TO DO BY:

- BEGINNING THE REFORM OF THE DEPARTMENT OF EMPLOYMENT SERVICES SO THAT TRAINING IS TIED TO JOBS LIKELY TO BE CREATED.
- STEPPING UP FIRST SOURCE ENFORCEMENT WHILE PROVIDING ADDITIONAL INCENTIVES FOR HIRING DISTRICT RESIDENTS.
- MOVING AGGRESSIVELY TO BEGIN LONG-AWAITED PROJECTS WHILE STARTING NEW ONES.
- PINPOINTING PROJECTS THAT WILL MAXIMIZE THE NUMBER OF TEMPORARY AND PERMANENT JOBS FOR DISTRICT RESIDENTS.
- STEPPING UP THE FOCUS ON EAST OF THE RIVER COMMUNITIES WHERE UNEMPLOYMENT IS THE WORST.
- WORKING TO ATTRACT NEW SOURCES OF CAPITAL INVESTMENT TO THE CITY.

WITH A TALENTED ECONOMIC DEVELOPMENT LEADERSHIP TEAM, WE ARE MOVING FORWARD AND CARVING A PATH TO GETTING OUR RESIDENTS BACK TO WORK.

THANK YOU AND TOGETHER, WE WILL CREATE ONE CITY THAT WORKS.